

TIME	LOCATION	EVENT
10:00-14:00 16:00-19:00	Westin Copley Place Hotel	Registration
9:30	Departure by bus from the Westin	Pre-Conference Activity Granite Links Golf Club
16:00	Return to Westin	
17:00-19:00	Towne Stove & Spirits	Pre-Conference Welcome Reception Get into conference mode at an informal get-together with colleagues. Casual dress; drinks and cocktail snacks will be provided.

Towne Stove & Spirits is a warm, welcoming respite in Boston's bustling Back Bay. It's a place where all are welcome and the savory scents from a wood-fired rotisserie mix with the hearty sounds of laughter and good conversation. A place where people relax and enjoy culinary surprises from around the globe.

Location: 900 Boylston Street. Adjacent to the Hynes Convention Center and walking distance from the Westin Copley Place.

AIPC CORPORATE PARTNERS



TIME	LOCATION	EVENT
10:00-13:00 14:00-18:00	Westin Copley Place Hotel	Registration
16:00-17:00	Westin – Adams/Parliament Room 7th floor	First Time Attendees and New Members Welcome and Orientation Meet the AIPC Board of Directors and management team; get a quick orientation to AIPC and find out how to make the most of your Conference experience.
17:30	Transportation by bus to JFK departing from the Westin	
18:00	The John F. Kennedy Presidential Library & Museum	Welcome Reception and Dinner


The John F. Kennedy Presidential Library and Museum is a vibrant tribute to the life and times of the 35th President of the United States, John F. Kennedy. Attendees will be invited to travel back in time to the early 1960s for an engaging, interactive look at one of the most important eras in American history. The event will start with a self-guided tour of the JFK Presidential Museum and will be followed by a cocktail reception in the iconic Pavilion. After the reception guests will be invited to enjoy a New England style clam bake in the Stephen Edward Smith Hall. Dress code: casual smart


Location: Columbia Point, Boston MA 02125

21:00-22:00	Return by bus to the Westin	After dinner drinks at the Westin – Bar 10
-------------	-----------------------------	--

ACCESS THE AIPC CONFERENCE APP

1. Download the Lumi Show application
2. Enter Event ID: AIPC2015
3. 'Find' and 'Download' the AIPC Annual Conference App
4. Username: your personal username
Password: aipc2015

 **iOS devices** | iPhone/iPad | via the App store
Your tablet/smart phone will prompt you to provide your Apple-ID password. In case you need to retrieve it: <https://support.apple.com/en-us/HT201487>

 **Android** | Samsung, HTC, Nexus etc. | via Google Play Store

Mobile Web | Blackberry users can download the App via: <https://lumishowquickmobile.com>
Select Enter EVENT ID: enter AIPC2015

You can also use an ipad or tablet for the App during the conference

TIME	LOCATION	EVENT
07:30	Departure by bus from Westin	Accompanying Persons: Provincetown Day Trip
16:30	Return to Westin	
08:00	John B. Hynes Veterans Memorial Convention Center Level 3 Hynes Ballroom A	Registration Light Breakfast and Welcome Coffee
09:00	Hynes Ballroom B	Official Opening Ceremony AIPC Annual Conference

Welcome addresses:
James E. Rooney, Executive Director | Massachusetts Convention Center Authority
Mayor Martin J. Walsh | City of Boston

Welcome to the Conference: Geoff Donaghy, President | AIPC

09:45	Hynes Ballroom B	Engaging with the Community: the Boston Approach
-------	------------------	---

Events taking place in convention centres touch on and potentially enhance academic, business, professional and social progress, yet may be unacknowledged and/or underexploited by the host community. MCCA CEO Jim Rooney hosts a panel of business and community leaders to illustrate one city's progress:

William H. Guenther, Chairman, CEO and Founder | Mass Insight Global Partnerships (MIGP) and Mass Insight Education (MIE)
Timothy Loew, Executive Director | Massachusetts Digital Games Institute (MassDiGI) at Becker College
Ayanna Pressley | Boston City Councilor At-Large

10:30	Hynes Ballroom A	Coffee Break
11:00	Hynes Ballroom B	The Role of Convention Centres as Instruments of City Development and Transition

Keynote Speaker: Prof. Greg Clark | Chairman, The Business of Cities. Advisor on City Development to Global Cities, OECD, World Bank, ULI, and Brookings Institution

With cities further evolving into a role as the primary units of economic and political power, the importance of the role played by convention centres as vehicles to position and facilitate transition becomes ever more important. Understanding how these processes work can facilitate a more productive interface between all the players.

12:15	Hynes Boylston Street Hallway, Level 3	Lunch hosted by IMEX
-------	--	-----------------------------

TIME	LOCATION	EVENT
13:45	Hynes Ballroom C	Workshop: A "Surgery" for City Interface and Integration

Moderator: Greg Clark

As a follow-up to the keynote, the effectiveness of centres in supporting the broader economic and social priorities of their respective cities depends on being able to understand and interact with other functions such as planners, economic development agencies and overall policy-makers. This workshop will explore the strategies and challenges associated with this through both case studies as well as direct input from delegates.

14:45	Hynes Ballroom A	Coffee Break
15:15	Hynes Ballroom B	Sector Update: Issues and Expectations from the Association World

Alessandro Cortese, Immediate Past President | ESAE: European Society of Association Executives and CEO | European Society for Radiotherapy and Oncology (ESTRO)
Scott D. Wiley, Board Secretary-Treasurer | ASAE: The Center for Association Leadership and President & CEO | Ohio Society of CPAs

As part of our ongoing efforts to clarify developments in our client's world, this session will explore what's been going on in one of the most important areas of centre business – the evolving world of major associations.

16:10-17:00	Hynes Ballroom B	Exhibitions Today and Tomorrow
-------------	------------------	---------------------------------------

Paul Woodward, Managing Director | UFI – The Global Association of the Exhibition Industry

The exhibition sector has gone through some dramatic changes, many of which are of great significance to centre managers and all of which need to be understood in order to respond effectively to changing needs and expectations. A global exhibitions industry leader will provide an overview.

Evening at Leisure to explore Boston with Colleagues and AIPC Partners
After dinner drinks at the Westin – Bar 10

THANK YOU TO OUR 2015 CONFERENCE HOST



TIME	LOCATION	EVENT
FROM 08:15	John B. Hynes Veterans Memorial Convention Center Level 3 Hynes Ballroom A	Light Breakfast and Welcome Coffee
08:30 12:30	Departure from Westin Return to Westin	Accompanying Persons: Back Bay Walking Tour
09:00	Hynes Ballroom B	Brand Redevelopment: How Do We Respond to the New Agenda?
Chris Fair, President Resonance Consultancy		
While destination attractions remain a factor in the event location equation other qualities need to be featured to support the "serious business" image. Where and how do we strike a balance amongst a city's various faces?		
10:00	Hynes Ballroom B	The Evolving World of Hotels
Jan Freitag, Senior Vice President STR		
Hotels are important components of the destination product and as a result, may simultaneously be both centre supporters and competitors. A leading analyst in the accommodation sector will outline the key changes taking place in this sector and what the implications may be for centres around the world.		
09:00-12:30	Hynes Boardroom 300	Alternate Session: CFO Meeting on Finances, Benchmarking and Performance
Moderator: Lyle Hall, Managing Director HLT Advisory Inc.		
CFO delegates will meet separately to discuss key issues in the financial, performance and benchmarking areas in order to report back to the plenary with conclusions and recommendations.		
This session is intended to create an opportunity for centre financial and administration professionals to exchange views and experiences in a collaborative way, in order to identify issues and opportunities and report these back to delegates as a whole.		
10:50	Hynes Ballroom A	Coffee Break
11:20	Hynes Ballroom B	2015 AIPC Annual Survey: Centre Performance and Perspectives in an Industry Context
Michael Hughes Managing Director of Research & Consulting, Red7Media		
A first look at results from the fifth in the series of comprehensive industry performance / outlook surveys of AIPC members which has tracked industry changes and identified how our expectations align with those of our clients. Roundtable discussions of the study results and their implications for centres will follow the presentation.		

TIME	LOCATION	EVENT
12:30	Hynes Boylston Street Hallway, Level 3	Lunch
14:00	Hynes Ballroom B	Safety and Security Revisited
Aloysius Arlando, CEO Singapore EXPO Convention and Exhibition Centre Robert Noonan, Director of Public Safety Massachusetts Convention Center Authority		
Julie-May Ellingson, CEO Cape Town International Convention Centre Michael Lockwood, Principal Populous		
Ten years ago global terrorism was fueling the security discussion but recent issues have expanded to include home-grown terrorism and health disruptions like pandemics. This session will illustrate how centres dealing with these issues have adjusted their plans and procedures.		
15:10	Hynes Ballroom A	Innovation Award Poster Session and Coffee Break
This is your opportunity to review and discuss the 2015 crop of centre innovations with their originators.		
15:40	Hynes Ballroom B	Feedback from the CFO Meeting
16:20	Hynes Ballroom B	Innovation Highlights: New Ideas from the AIPC Innovation Awards
Pecha Kucha: Panel of Finalists		
The AIPC Innovation Awards have recognized creative new ideas for the past five years. This session will deliver an overview of new innovations and solicit your vote for best innovation of 2015!		
17:10	Hynes Ballroom A	Innovation Awards Vote
Cast your vote for the "People's Choice" Award.		
19:00	Transportation by bus to the Boston Convention & Exhibition Center departing from the Westin	
19:30	BCEC site visit	
19:30	Boston Convention & Exhibition Center Drinks Reception: BCEC North Lobby Dinner: BCEC Pre-Function Ballroom	AIPC Award Dinner The AIPC Award Dinner, a traditional high point of the Annual Conference, is where we will announce the winner of the 2015 AIPC Innovation Award .
Dress code: business suit and cocktail dress		
22:30	Return by bus to Westin	After dinner drinks at the Westin – Bar 10

TIME	LOCATION	EVENT
FROM 08:15	John B. Hynes Veterans Memorial Convention Center Level 3 Hynes Ballroom A	Light Breakfast and Welcome Coffee
09:00	Hynes Ballroom B	Technology: The Centre Perspective
Steven Bury, Vice President of Sales Freeman Audio Visual		
Most conversations about new technology focus on new product offerings and what they mean for planners. This centre-oriented session will look at the current and upcoming issues in technology from a managers perspective and help align new client expectations with strategies centres can use in response.		
09:45	Hynes Ballroom B	Community Backlash: How Cities are Being Impacted by Visitors
Dr. (PhD) Johannes Novy Urbanist and Professor for Planning Theory		
Convention centres generate visitors, and in many cities around the world growing visitor numbers are increasingly associated with resident backlash, both because of the image they create and the impacts they have on local neighbourhoods. Will centres suffer the same fate, or is this an opportunity to distinguish ourselves as a source of "preferred" visitors?		
10:30	Hynes Ballroom A	Coffee Break
11:00	Hynes Ballroom B	AIPC 57th General Assembly Geoff Donaghy President, AIPC
AIPC's business session will feature a full program update as well as all the important elements of the General Assembly including elections for Board positions and insights into our next conference destinations.		
<ul style="list-style-type: none"> - President's Management Report - AIPC Program Update - Financial Report - Presentation of New Members - Board Elections - Presentation of Strategic Business Plan 2015-2016 - Program Budget and Membership Fee 2016 - AIPC Conference 2016: Presentation Nantes - AIPC Conference 2017: Invitation 		
12:30	Hynes Boylston Street Hallway, Level 3	Closing lunch hosted by La Cité Nantes Events Center
14:00	John B. Hynes Veterans Memorial Convention Center site visit	

STAY CONNECTED Free wifi at the Hynes

Go to "settings" on your mobile device and select the wifi option. Click on "Hynes Wireless Network"

AIPC

2015

Boston July 5-8



AIPC
ANNUAL
CONFERENCE

AIPC | Marianne de Raay
(32) 496 235327

Signature
BOSTON
Remarkable experiences.
Imagination realized.

Hynes/BCEC | Maureen Shea Baker
(1) 617 293 4079

WAYS TO STAY CONNECTED
AT AIPC 2015 INSIDE!

For security reasons we kindly request that badges are worn at all times.